

Referral Traffic

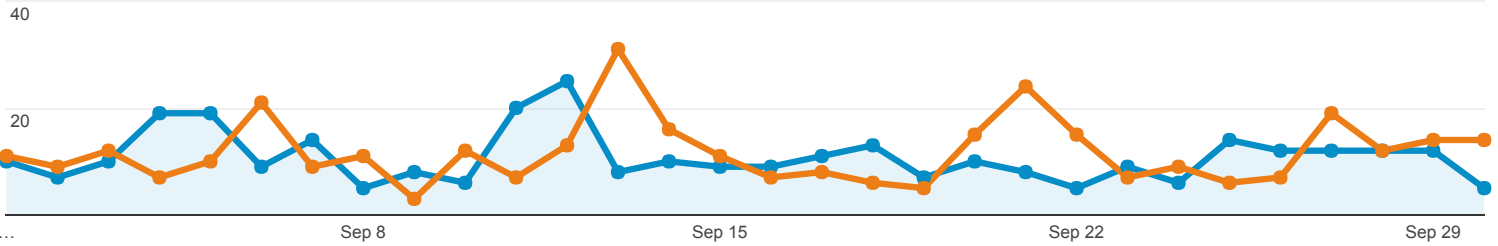
All Users  
+0.12% Sessions

Sep 1, 2017 - Sep 30, 2017  
Compare to: Aug 2, 2017 - Aug 31, 2017

Explorer

Summary

Sep 1, 2017 - Sep 30, 2017: Sessions  
Aug 2, 2017 - Aug 31, 2017: Sessions



Source	Acquisition			Behavior			Conversions <span>Goal 1: Clicked "checkout"</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Clicked "checkout" (Goal 1 Conversion Rate)	Clicked "checkout" (Goal 1 Completions)	Clicked "checkout" (Goal 1 Value)
	7.69% <span>↓</span> 324 vs 351	0.33% <span>↓</span> 7.10% vs 7.12%	8.00% <span>↓</span> 23 vs 25	15.54% <span>↑</span> 28.40% vs 33.62%	2.54% <span>↑</span> 5.73 vs 5.59	5.22% <span>↑</span> 00:03:05 vs 00:02:56	1.52% <span>↓</span> 9.26% vs 9.40%	9.09% <span>↓</span> 30 vs 33	0.00% \$0.00 vs \$0.00
1. <a href="#">phillyfairtrade.com</a>									
Sep 1, 2017 - Sep 30, 2017	299 (92.28%)	0.33%	1 (4.35%)	23.75%	6.11	00:03:15	10.03%	30 (100.00%)	\$0.00 (0.00%)
Aug 2, 2017 - Aug 31, 2017	310 (88.32%)	0.00%	0 (0.00%)	28.39%	6.12	00:03:12	10.32%	32 (96.97%)	\$0.00 (0.00%)
% Change	-3.55%	∞%	∞%	-16.35%	-0.09%	1.33%	-2.80%	-6.25%	0.00%
2. <a href="#">duckduckgo.com</a>									
Sep 1, 2017 - Sep 30, 2017	5 (1.54%)	60.00%	3 (13.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Aug 2, 2017 - Aug 31, 2017	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%	0.00%
3. <a href="#">thefoodtrust.org</a>									
Sep 1, 2017 - Sep 30, 2017	4 (1.23%)	100.00%	4 (17.39%)	75.00%	1.25	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
Aug 2, 2017 - Aug 31, 2017	8 (2.28%)	87.50%	7 (28.00%)	62.50%	1.88	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-50.00%	14.29%	-42.86%	20.00%	-33.33%	-77.97%	0.00%	0.00%	0.00%
4. <a href="#">coffeebeaned.com</a>									
Sep 1, 2017 - Sep 30, 2017	2 (0.62%)	100.00%	2 (8.70%)	50.00%	1.50	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
Aug 2, 2017 - Aug 31, 2017	2 (0.57%)	100.00%	2 (8.00%)	0.00%	2.50	00:10:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	0.00%	0.00%	0.00%	∞%	-40.00%	-97.25%	0.00%	0.00%	0.00%
5. <a href="#">therandomtearoom.com</a>									
Sep 1, 2017 - Sep 30, 2017	2 (0.62%)	100.00%	2 (8.70%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Aug 2, 2017 - Aug 31, 2017	4		2					0	\$0.00

	(1.14%)	50.00%	(8.00%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	(0.00%)
<b>% Change</b>	<b>-50.00%</b>	<b>100.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
6. <a href="#">cheap-trusted-backlinks.com</a>									
Sep 1, 2017 - Sep 30, 2017	<b>1</b> (0.31%)	100.00%	<b>1</b> (4.35%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
Aug 2, 2017 - Aug 31, 2017	<b>0</b> (0.00%)	0.00%	<b>0</b> (0.00%)	0.00%	0.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
<b>% Change</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
7. <a href="#">fairtradephiladelphia.org</a>									
Sep 1, 2017 - Sep 30, 2017	<b>1</b> (0.31%)	100.00%	<b>1</b> (4.35%)	0.00%	2.00	00:28:36	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
Aug 2, 2017 - Aug 31, 2017	<b>7</b> (1.99%)	14.29%	<b>1</b> (4.00%)	85.71%	1.14	00:00:04	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
<b>% Change</b>	<b>-85.71%</b>	<b>600.00%</b>	<b>0.00%</b>	<b>-100.00%</b>	<b>75.00%</b>	<b>42,800.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
8. <a href="#">fairtradeusa.org</a>									
Sep 1, 2017 - Sep 30, 2017	<b>1</b> (0.31%)	100.00%	<b>1</b> (4.35%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
Aug 2, 2017 - Aug 31, 2017	<b>0</b> (0.00%)	0.00%	<b>0</b> (0.00%)	0.00%	0.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
<b>% Change</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
9. <a href="#">greenphillyblog.com</a>									
Sep 1, 2017 - Sep 30, 2017	<b>1</b> (0.31%)	0.00%	<b>0</b> (0.00%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
Aug 2, 2017 - Aug 31, 2017	<b>1</b> (0.28%)	100.00%	<b>1</b> (4.00%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
<b>% Change</b>	<b>0.00%</b>	<b>-100.00%</b>	<b>-100.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
10. <a href="#">gridphilly.com</a>									
Sep 1, 2017 - Sep 30, 2017	<b>1</b> (0.31%)	100.00%	<b>1</b> (4.35%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
Aug 2, 2017 - Aug 31, 2017	<b>0</b> (0.00%)	0.00%	<b>0</b> (0.00%)	0.00%	0.00	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
<b>% Change</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>∞%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>

Rows 1 - 10 of 24